



# RoamBI: Business Intelligence on an iPhone

Business Intelligence Solutions

By harnessing the power of the best query and reporting tools and the amazing visualization graphics available on a mobile device, RoamBI delivers true visual Business Intelligence for people in motion.

Deliver your business data like sales reports, financial spreadsheets, customer activity reports from popular sources like Excel, Crystal Reports, Web Intelligence and Salesforce.com, and then publish dynamic visualizations right on your iPhone or iPod Touch when and where you want it.



- ▲ Combining the “best-of-breed” Business Intelligence with “best of breed” mobile technology
- ▲ Crystal, Web Intelligence and Excel can all be intelligently rendered through RoamBI on an iPod Touch or iPhone
- ▲ Unique Approach:
  - Started with the Interface – then worked back to Reporting/Data
  - Maximize Visualization and Interaction
  - Provide ability to convert Webi/Crystal/Excel Reports into RoamBI Widgets
  - Automatic Conversion with the ability to adjust Widgets to Maximize Data Presentation
- ▲ Transforming Crystal and Webi Reports into powerful, drillable visualizations on a Mobile Device
- ▲ Use off-line or real-time or scheduled refresh
- ▲ Crystal Reports and Web Intelligence Reports can be rendered through RoamBI
- ▲ Direct access to BOE Repository respecting existing access rights
  - Download to iPhone or iPod Touch
  - Client application free download from Apple iTunes Store
- ▲ Reports can be customized in RoamBI on PC, Mac or iPhone

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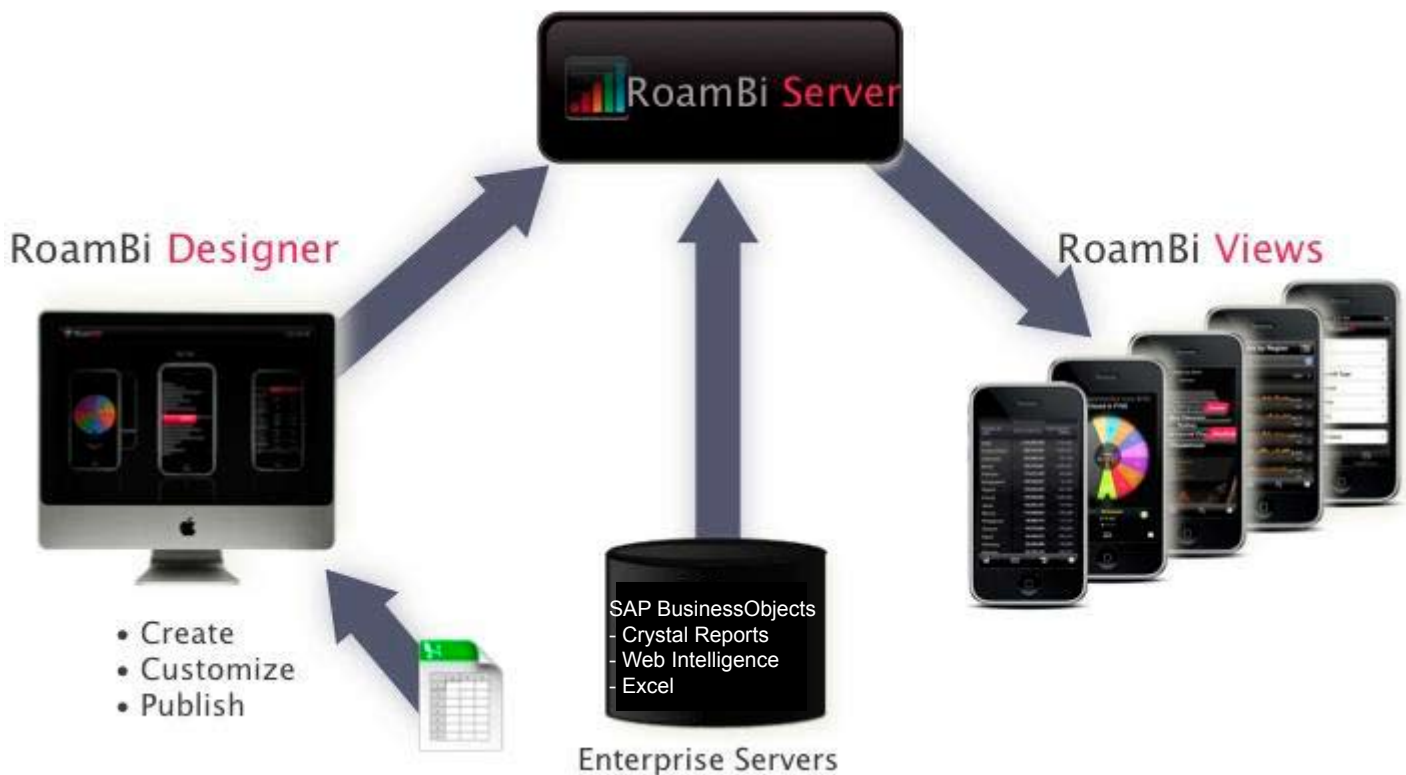


Designed from the ground up for the mobile environment, RoamBi is a 3-tier based application. It includes RoamBi Enterprise Server and RoamBi for iPhone, and leverages your existing Business Intelligence servers.

RoamBi Enterprise Server leverages the source system API for connections, security integrity, document retrieval and refresh, as well as document level metadata. By utilizing the native Business Intelligence source system API, RoamBi can also publish RoamBi files (the interactive visualizations) back to the Business Intelligence system where they can be secured using the same security infrastructure established in your BI system – eliminating the need to establish a new set of security rules.

RoamBi for iPhone is a free download that lets your mobile workforce easily view, analyze, interact with, modify and share this information. RoamBi for iPhone also lets mobile users store, manage and refresh their information from the palms of their hands.

RoamBi Enterprise Server supports BusinessObjects Enterprise XI 3.0 and 3.1 and Crystal Reports RPT files created with Crystal Reports 2008 and earlier.



***RoamBi's 3-tier architecture includes the RoamBi Enterprise Server and RoamBi for iPhone, and leverages your existing Business Intelligence servers.***